

# SHADI ALKTAIFAN, Ph.D.

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## PROFESSIONAL SUMMARY

Executive leader with 16+ years of global experience in healthcare, humanitarian response, and organizational development. Skilled in strategic planning, operations, and multicultural team leadership with a record of scaling organizations serving over 1M beneficiaries. Proven success in securing and managing \$12M+ in funding, directing 45+ projects, and implementing innovative crisis management frameworks. Recognized for advancing digital transformation, capacity building, and policy advocacy while consistently delivering measurable, sustainable impact in high-stakes environments.

## CORE COMPETENCIES

- Strategic Leadership & Visionary Planning
- Crisis & Remote Management (10+ years)
- Organizational & Institutional Development
- Human Resources & Policy Innovation
- Cross-Cultural Team Leadership (515+ staff)
- Program & Project Management (45+ projects, 350 grants)
- Fundraising & Donor Relations (\$12M+ secured)
- Budgeting, Compliance & Financial Oversight
- Stakeholder Engagement & Advocacy
- Digital Marketing, Data Visualization & Video Production
- Change Management & Organizational Transformation
- Diversity, Equity & Inclusion (DEI)
- Healthcare Administration & Humanitarian Response

## PROFESSIONAL EXPERIENCE

### Chief Executive Officer

Auranitis Life Line NGO | Amman, Jordan | Nov 2013 – Mar 2025

- Founded and scaled a humanitarian NGO serving 1M+ beneficiaries across 103 communities.
- Secured and managed \$12M+ in grants, overseeing 45+ projects and 350 grants.
- Directed 515+ multicultural staff, implementing inclusive policies, training, and institutional reforms.
- Developed crisis response and remote management frameworks to ensure operational continuity.
- Built strategic partnerships with USAID, UN agencies, INGOs, and governments, shaping policy reforms.
- Strengthened sustainability through monitoring, evaluation, and organizational restructuring.

### Clinic Manager / Clinical Supervisor

Syrian Medical Care | Irbid, Jordan | Nov 2012 – Nov 2013

- Managed clinical operations for 400+ refugees weekly, ensuring compliance and staff

development.

- Expanded healthcare access by strengthening cross-sector partnerships in crisis settings.

### **Pharmacy Manager**

Shadi Pharmacy | Daraa, Syria | Jan 2003 – Dec 2011

- Directed pharmacy operations including HR, inventory, payroll, and compliance.
- Enhanced patient access to essential medicines and established a trusted healthcare service.

### **Senior Medical Representative**

Shifa Pharmaceutical Industries | Aleppo, Syria | Jun 2008 – Dec 2009

- Increased sales by 20% and boosted key product lines by 50% through targeted physician engagement.

### **Medical Representative**

Mediterranean Pharmaceuticals Industries | Damascus, Syria | Jan 2004 – Nov 2011

- Exceeded sales targets by 15% annually through market expansion and relationship-building.

### **Volunteer & Policy Advocate**

Brussels Conference for Syria, Syrian Civil Society Room (UN Envoy) | 2002 – Present

- Supported health missions, advocacy, and capacity building in diaspora communities.
- Co-founded civil society initiatives to advance healthcare access and human rights.

## **EDUCATION**

Ph.D., Health Administration & Pharmaceutical Marketing – St. Clements University | 2006 – 2010

Master's Degree, Pharmacy (Pharmaceutical Botany) – Voronezh State University | 2001 – 2003

Bachelor's Degree, Pharmacy – Voronezh State University | 1997 – 2001

## **CERTIFICATIONS**

- Project Management for Development (PMD Pro 1 & 2), Genome
- Strategic Planning for Sustainability, Genome
- Gender Equality Training, IRD
- Project Administration, World Vision
- Human & Institutional Capacity Development (HICD), Making Cents
- Principled Humanitarian Response & Monitoring in Complex Emergencies
- Virtual Video Production TOT, One Minute Academy

## **TECHNICAL & CREATIVE SKILLS**

- Tools: SPSS, Kobo Toolbox, Microsoft Office, SharePoint, CRM, Project Management Software, LMS
- Analytics & Digital: Google Analytics, WordPress, Adobe Creative Suite (Photoshop, Premiere Pro, After Effects, Illustrator)

- Specializations: Social Media Management, Digital Marketing, Video Production, Web Design, Data Visualization
- Domains: Healthcare Administration, Humanitarian Response, Policy Advocacy, Pharmaceutical Sales

## **LANGUAGES**

Arabic (Native/Advanced) | English (Fluent) | Russian (Fluent)

## **AFFILIATIONS & LEADERSHIP ACHIEVEMENTS**

- Co-Founder: Auranitis Lifeline Organization (first Syrian NGO to secure USAID funding), CARE Syria Association
- Founding Member: Free Daraa Doctors & Pharmacists Syndicate, Free Daraa Provincial Council, Syrian Republic Party
- Member: Dameer Movement (Syrian intellectuals for social change)
- Policy Advocate: Brussels Conference for Syria; Syrian Civil Society Room (UN Envoy)
- IVLP Alumnus: U.S. State Department International Visitor Leadership Program